

NEWS PUBLISHING CO.

Printers

914 Sixth Street, Sacramento

- Telephone Directories
- Advertising Literature
- Catalogs
- Booklets
- House Organs
- Circulars
- Commercial Stationery
- Addressing Mailing

Printed Salesmanship will increase your Sales—Let Our Sales Department Show You

Addressograph Service

PHONE MAIN 226

F18-2



Incomplete Classification of every branch of your business in the "Buyers Guide" is like sending out salesmen who do not know all the lines you carry.



Powder Companies

Standard Equipment & Supply Corp. 1714-10th. Main-3553
Trench Powder Co. Cal. Frt. Bldg. Main-1909

Power Transmission Machinery

See Machinery Business

Press Associations

Capital News Bureau Forum Bldg. Main-545
United Press Assn 703 I. Main-560

Printing Business

ALEXANDER PRINTING CO
1136-8th. Capital-809
Alford & Spillman 1011-13th. Main-6678
ANDERSON PRINTING CO 416 J. Main-497
Bachman Printing & Box Co 417 J. Main-3212
Buttack A N 1019-9th. Main-2548-J
Call Stationery Co 1308 T. Main-3099
Capital Press 413 J. Main-3156
Capital Printing Establishment 308 S. Main-7280
Commercial Press 2978-35th. Capital-1389
BROOKER H S CO INC 923 K. Main-264
De Luxe Press 1215th. Capital-2441
Dunbar Leo 1415-31st. Main-7442
Flaming Chau N Co Inc 391 J. Main-7446
Gee John W 923-9th. Main-3054
Hagman-Gee Printing Co 923-9th. Main-1054
Hagman Printing Co 1120 G. Capital-560
Hardaway Press The 1020-11th. Main-222
Hicks Printing Inc 920 E. Main-3592
INDEPENDENT PRINT CO 920-6th. Main-3636
Inland Press The 508 California. Main-112
Keytone Press The 1014 1/2-7th. Main-6320
Larkin J N & Son 2211 K. Main-324
NEWS PUBLISHING CO 914-6th. Main-226
North Side Journal 1508 Del Paso Blvd. Main-650
Olmedo & Wood 711 Calif. Main-5450
Pac Manufacturing Book Co 313 J. Main-1624
Rodgers Printing Co 1319 I. Main-371
Sachs Competition Co 508 1/2 Calif. Main-2615-1
Simpson Printing Co 1012-11th. Main-7953
State Printer's Office State Capital. Main-848
State Printing Office 1118 & O. Main-7420
Tribeaux Printing Co 1450 Del Paso Br. Capital-4644-1
Weisman W J 309 J. Main-333

Catalog Printing

News Publishing Co 914-6th. Main-226
(See Advertisement This Page)

Commercial Printing

ANDERSON PRINTING CO
GENERAL PRINTING
416 J. Main-497

BACHMAN PRINTING & BOX CO
COLORWORK—LABELS EMBOSHING
Paraffining, Die Cutting, Specialty Work, Carton and Paper Box Mfrs.
417 J. Main-3212

GROOKER H S CO INC
A Superior and Economical **PRINTING SERVICE**
Established 1856
923 K. Main-264

HAGEMAN-GEE PRINTING CO
JOHN W. GEE, Proprietor
Personal Attention **SERVICE AND SATISFACTION**
Between I & J Streets
923-9th. Main-1054

Label Printing

Bachman Printing & Box Co 417 J. Main-3212

Produce Business

Capital Produce Co 16th & Nor B. Main-1066
Edwards Fruit Co 210 E. Main-5025
Emm-Drewn Co Frost & F. Main-4601
Farmy Produce Co 911-5th. Main-6038
Faulstich R W 221 Nor 16th. Main-9210
Hussey Produce Market 1513 Del Paso Br. Main-9640
Kamille & Co Bacto Pub Mkt. Main-945
Kawahira K Furler. Main-94-F-11
LEVY A & ZERTNER 16th & A. Capital-2000
Noonan L F Co 16th & Nor B. Main-942
Northern Calif Berry Grow 16th & Nor B. Main-3912
Northern Cal Farm Co 1928-6th. Main-2761
Odell & Son 923-10th. Main-476
Oshima Y Fln Bldg. Main-21-F-4
PAC FRUIT & PRODU CO 16th & No B. Main-8382
Quang Fung Co 16th & Nor B. Main-3116
Queo Fung Co 16th & Nor B. Main-7086
Riverside Vegetable Assn 4th & R. Capital-1263
Sacto Smokering Co 1013-2nd. Main-3896
SACTO GROWERS MKT 16th & Nor B. Main-8640
Sacto Prod Terminal Co 16th & No B. Main-5386
Seaford Stores Inc 16th & Nor B. Capital-231
Sincera D 16th & Nor B. Main-2774-M
Tava S 1021-3rd. Main-4502
Terminal Produce Co 16th & Nor B. Capital-1962
Terminal Produce Co 16th & Nor B. Capital-3019
Tong Sung Co 916-3rd. Main-475
Tong Sung Co 16th & Nor B. Main-4413
Triangle Produce Co 16th & Nor B. Main-3531
Turlock Produce Co 16th & Nor B. Main-7706
Union Produce Co 16th & Nor B. Main-6232
West Sacto Vegal Grow Assn 2nd & R. Main-7556-W
Willit Produce Co P St. Wharf. Main-290
Willit Produce Co P St. Wharf. Main-6232
Wood Curtis Co 16th & A. Capital-2000
Y Street Produce Co 1620 Y. Main-9995

Public Stenographers

See Stenographers

Publicity Agents

Engler & Smith Hotel Bldg. Main-9000

Publishing Business

The Sacramento 911-7th. Main-5000
Catholic Herald The 305 J. Main-7280
Federated Labor Press 391 J. Main-7446
Gay's News Co 915 J. Main-1507-W
Independent Leader 1021-22nd. Main-324
Jensen American 1414-4th. Main-3056
La Capitale 413 J. Main-3156
Larkin Printing Co 1021-22nd. Main-324
Sacto Chronicle 720 T. Main-7446
Sacto Daily News 800 M. Main-6362
Sacto Record 351 J. Main-7446
S F Chronicle 1126-9th. Capital-4130
S F Examiner 1123-9th. Capital-2200
Union The Sacramento 910 M. Main-6300
Van Dyck Edw S Forum Bldg. Main-1870

Pump Business

American Marsh Pump Agcy 2501-35th. Capital-2347
Byron Jackson Pump Mfg Co 8148 Shuman. Main-10375
GAL WEEB & ELEG ENG CO 1110 J Main-575
Kimball Pump Co 3225 Cutter. Capital-4198-W
LATOURNETTE FEAL CO 907 Fr. Main-7890
McConnell F F 2801-25th. Capital-2347
Miller & Cahill 1321 K. Main-964
Perkins Pump Co 1327 O. Main-6247-W
Simonds Machinery Co 2801-25th. Capital-2347

Deep Well Turbine Pumps

Kimball Pump Co 3225 Cutter. Capital-4198-W
Pomona Mfg Co Agcy 2801-25th. Capital-2347

Irrigation Pumps

Kimball Pump Co 3225 Cutter. Capital-4198-W

Pumping Machinery

See Machinery Business

Radiators

Automobile Radiators
See Automobile Equipment Business

Radio Business

Aladdin Radio Service 1138-9th. Main-9891
Amp Radio Store Inc 1025 K. Main-8579
BREUNER JOHN 80 804 K. Main-4800
Bruner Frank P Jr 2770-19th. Capital-327
GAL WEEB & ELEG ENG CO 1110 J Main-575
Gawron H Jr 609 J. Main-9650
Capital Radio Co 2018-35th. Capital-1638
Elias Mary Music Co Native Bldg. Main-2345
Federal Bro Colman Bx. Main-10247
HALE BROS INC 9th & K. Main-3100
HARSEN MACHINE WKS 738-19th. Main-3111
HOBBS J O & CO 1020 J. Main-654
Hughes & Wuckford 912-12th. Capital-3149
Hendley O 1016 J. Main-1826
Johnson-Roper Radio Co 1284 J. Main-7859-J
KIMBALL-UPSON CO 609 K. Main-4660
Patterson Guy S 1419 J. Main-3521
Pezmal Harry 1005-10th. Main-2591
Radio Engineering Co 3225 Cutter. Capital-1903
RADIO SALES & SERV CO 1010 J Capital-1826
S & R Radio Laboratory 127-8th N Sacto. Capital-1796
Sacto Radio & Elec Serv Co 725-10th Capital-749
Schroeder's Radio Elec Shop 2545 Sacto Br. Capital-801
Scott J J 619 California. Main-2626
SHERMAN OLAY & CO 9th & J. Capital-1360
Spreckels Frank P 314 1/2 Folsom Blvd. Capital-3296
STAATS ERNEST & CO 3410-28th. Main-4545
Standard Radio Service 1008-10th. Main-2591
STEWART-WARNER SALES & SERVICE 918-19th. Main-4010
Weinkopf Louis & Co 19th & K. Main-3200
Zak John F 923 J. Main-1669

Aerials, Radio

GOODMAN AERIAL SERVICE
All types of Aerials and Antennas Installed, Repaired and Moved
Our Work Positively Guaranteed
2760-10th. Main-1361

(Continued next page)

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3325 Cutter Way

R25-2

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Your old Radio taken in as part payment on your new Majestic.

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Senator Theatre Building R33-2
Zak Radio Studio 923 J St.
Calif. State Life Bldg.

Schroeder's

RADIO ELECTRIC SHOP

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R37-1

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—Aerials

—Tubes and Batteries

Cor. 28th and Y St. **ERNEST STAATS RADIO SERVICE** 2419 28th Street

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